

Video Email:

Messages Your Consumers Want to Receive

Tuesday, October 23rd at 2:00 pm

Solution Focus: Video Email



An HCL Technologies Company



Surprise and Delight Your Consumers with Video Email

No longer just an “up-and-coming” marketing tactic, video is here and it’s a powerful way to communicate your brand’s story, explain value proposition and build relationships with consumers.

- Integrates with client CRM
- Enables both customized (one-time use) videos and a library of reusable videos
- Provides interactive reporting and live notifications of engagement
- Is visible across all devices, including mobile
- Includes branding opportunities such as custom video templates and website overlays

